

McMahon Family Purchases Pick of Harrell Heifer Calves for \$38,000 to Benefit Hereford Youth



National Junior Hereford Association board members are pictured with the donors of the 2010 Hereford Youth Foundation Female, Harrell Hereford Ranch, Baker City, Ore., and the purchasers of the package, Dave and Mary Ann McMahon and family of Belle Point Ranch, Ft. Smith, Ark.

A big supporter of youth in the beef industry made a sizeable contribution to the future of the Hereford breed Jan. 16 in the Beef Palace Auction Arena at the National Western Stock Show in Denver. Belle Point Ranch and Dave and Mary Ann McMahon and family, of Ft. Smith, Ark., bought Lot 1 for \$38,000. All of the proceeds go to the Hereford Youth Foundation of America (HYFA).

With the purchase of Lot 1, the McMahons bought the pick of the 2010 heifer calves from Harrell Hereford Ranch, Baker City, Ore. Harrell was named the 2009 Beef Improvement Federation Seedstock Producer of the Year.

This is the first time Harrells have offered the pick of their heifer crop, and the McMahons will have more than 150 heifers to choose from this year at weaning.

"HYFA is very humbled to have the McMahon and Harrell families support our capital campaign at this level," says Amy Cowan, HYFA director. "Gifts like this go a long way in preserving the future of our great breed, and Hereford youth across the nation will benefit from the proceeds of the 2010 Foundation Female."

In addition to the pick of heifer calves, the McMahons will receive one flush and three transfers on the foundation female from Trans Ova Genetics, Sioux Center, Iowa. Also, Lathrop Trucking, Dundee, Ill., offered transportation for the female from Harrell Hereford Ranch to Belle Point Ranch and American Live Stock Insurance Inc., Geneva, Ill., and Jensen Livestock Agency, Courtland, Kan., donated one month of insurance on the heifer.

Dave McMahon and family own Belle Point Ranch, which is a Hereford and Angus seedstock operation near Ft. Smith, Ark.

The proceeds from the sale of this heifer pick went toward the HYFA \$5 Million Capital Endowment Campaign, which focuses on Hereford youth scholarship, education and leadership endeavors. **HW**



A packed crowd watched as the 2010 Foundation Female sold for \$38,000.