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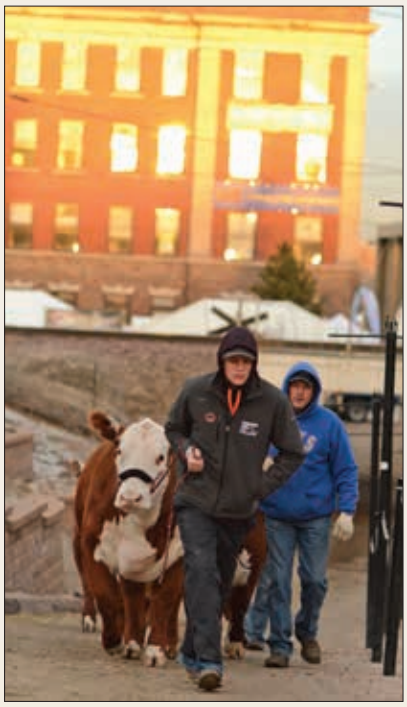

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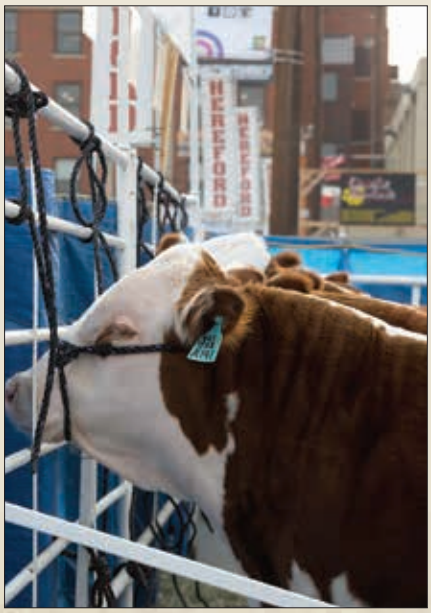
HEREFORD

Herefords Rock Denver

Hereford excitement abounded from the Yards to the Hill at the National Western Stock Show Jan. 15-18 in Denver. A total of 632 Herefords were exhibited throughout the three-day event. There were 328 head in the open show and 120 in the junior show, 31 pens of bulls, 17 heifer pens, and four carloads.

Hereford activities got underway in the Stadium Arena on the Hill with the bull show on Thursday, Jan. 16, judged by brothers David Allan, Schulenburg, Texas, and Mark Allan, Sioux Center, Iowa. Hill champions are pictured on Pages 52-53, and Hill class placings start on Page 98.

Following the bull show, Blake Bloomberg, Stillwater, Okla., evaluated the junior show. For results of the junior show, see Page 55, or for complete results of both the open and junior shows, visit *Hereford.org* and under "Favorites" select "National Show Results."

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Namesake Miles McKee surprised the Colyer family in Denver by watching as the bull Miles McKee was named champion horned bull. Full embryo transfer brothers — C Miles McKee 2103 ET and C Stockman 2059 ET — were named grand and reserve grand champion horned bulls.

Brothers Dave and Mark Allan judged the bull and female show on the Hill.

National Hereford Queen Brooke Jensen was interviewed for "Stockshow Confidential" in the Yards.

A packed house watched the Hereford carload and pen show. Pictured in the ring is the champion carload exhibited by Hoffman Herefords, Thedford, Neb.

Judges Blake Ochsner, Torrington, Wyo., Kirk Bieber, Onida, S.D., and Paul Bennett, Red House, Va., evaluated the Hereford Yard Show. Pictured in the ring are the pen division winners vying for champion pen.

Judge Blake Bloomberg, Stillwater, Okla., evaluated the junior show on Thursday. Pictured in the ring is the champion horned female line-up.

Friday, Jan. 17, was the pen and carload show, judged by Blake Ochsner, Torrington, Wyo.; Kirk Bieber, Onida, S.D.; and Paul Bennett, Red House, Va. Hoffman Herefords, Thedford, Neb., reigned victorious in the Hereford carload show. Colyer Herefords, Bruneau, Idaho, topped the pen of three bull show for the fourth year in a row, and Dakitch Hereford Farms, Ada, Minn., won the pen of three female show in the Denver Yards. For Yard show champion photos, see Pages 56-57, and for class placings, see Page 96.

Completing the day was the Mile High Night National Hereford Sale in the Stadium Arena. In the second year in its new venue, the Mile High Night Hereford Sale upped the ante again. The sale continues to astonish, as this was the second year in a row the gross sales nearly doubled. The crowd was record-setting with some saying it was the largest crowd they'd ever seen at a cattle sale. An estimated 5,000 people were in attendance.

Kicking off the sale was the Lot 1 Foundation Female, donated by Gary and Kathy Buchholz of GKB Cattle, Waxahachie, Texas. GKB 8144 Notice Me Too B19 ET, a January 2011 daughter of BR Currency 8144 ET bred to NJW 98S R117 Ribeye 88X ET, was purchased for $125,000.

Purchasing Lot 1 was Colyer Herefords, Bruneau, Idaho; Bar One

Greater Omaha Packing Co. Inc. Presented Hereford Innovator Award

Angelo Fili, Greater Omaha Packing Co. Inc. executive vice president, was presented an American Hereford Association (AHA) Innovator Award during the National Western Stock Show Hereford Carload and Pen Show Jan. 17 in Denver. Greater Omaha was chosen because of its 15-year contribution to the Hereford industry and the Certified Hereford Beef (CHB) program.

Craig Huffhines, AHA executive vice president, says the relationship between CHB LLC and Greater Omaha is second to none.

"It's rare that producers can sit down at the business table and talk about supply chain management issues, premiums and how to get more animals into the pipeline," Huffhines said. "The CHB staff is locked at the elbow with Greater Omaha to develop retail supermarket and restaurant demand for CHB®. This partnership has changed the demand for Hereford-influenced feeder cattle."

The partnership between Greater Omaha and CHB LLC has led to great things for the Hereford breed. And it's no surprise. Greater Omaha's dedication and focus on the client has led to a legacy of quality in the industry.

Greater Omaha Packing Co. Inc. was honored with a Hereford Innovator Award for its commitment to the Hereford industry and the Certified Hereford Beef (CHB) Program. Pictured at the awards presentation on Jan. 17 in Denver are: Craig Huffhines, AHA executive vice president; Angelo Fili, Greater Omaha Packing Co. Inc. executive vice president; Steve Lambert, AHA president; and Sam Shaw, AHA and CHB LLC board member.

From pasture to plate since 1920, family-owned Greater Omaha has been known for quality beef products, service and delivery.

And since 1999, Greater Omaha has certified more than 1.15 million head of CHB® carcasses and sold more than 250 million lb. of product. For more on Greater Omaha, see Page 34. HW

The Mile High Night Sale grossed $1.1 million dollars. It was an exciting night documenting the demand for Hereford genetics.

Ranch, Eugene, Ore.; Elm Tree Farm, Paris, Ky.; and GKB Cattle.

Also selling Friday night was Lot 19, a pick of 2014 heifer calves born at P&R Herefords, Leedey, Okla. Purchasing the lot for $11,500 was longtime Hereford youth supporter Dave McMahon and his family, owners of Belle Point Ranch, Ft. Smith, Ark. For more on the Foundation lots, see Page 58.

The Mile High Night Sale grossed $1.1 million. The bull average was up $8,000 to $55,043, and 31.5 females commanded $15,749 per head, which is more than $5,000 above last year's average. For more on the sale, see Page 60.

Saturday was the female show back on the Hill. Following the female show the Allan brothers selected the supreme champion — C Miles McKee 2103 ET. First named grand champion horned bull, C Miles McKee is owned by Curtis & Jackie Castle, Crawford, Okla.; Colyer Herefords; Iron Lake Ranch, Athens, Texas; and Sullivan Farms, Dunlap, Iowa.

Prior to the selection of the supreme champion, Daniel Fawcett, Ree Heights, S.D., was recognized as the 2014 Hereford Herdsman of the Year. To learn more about Fawcett, see Page 62.

Throughout the week, Hereford enthusiasts enjoyed relaxing and catching up with Hereford friends in the Hereford suite in the Livestock Exchange Building in the Yards. HW

Thank you suite sponsors

BioZyme Inc., St. Joseph, Mo.
Topp Herefords, Grace City, N.D.
Ned and Jan Ward Polled Herefords, Sheridan, Wyo.
Whispering Pine Farms, Kimball, Minn.
Langford Herefords, Okmulgee, Okla.
Iron Lake Ranch, Athens, Texas
Rausch Herefords, Hoven, S.D.
Ridder Hereford Ranch, Callaway, Neb.
The Tankeray Group - Worrell Enterprises, Mason, Texas
Maple Edge Hereford Farm, Bloomfield, Conn.
Gene Source, Schulenburg, Texas
Colyer Herefords, Bruneau, Idaho
National Cattle Services Inc., Elgin, Okla.
GeneSeek Inc., Lincoln, Neb.
Coyote Ridge Ranch, LaSalle, Colo.
Mill Creek Ranch, Alma, Kan.
Bar One Hat/ Hoffman Herefords, Thedford, Neb.
Genetic Leaders International

The Tankeray Group sponsored Thursday evening in the suite. Highlighting the event was an ice sculpture.

Hoffman Honored with Hereford Herdsman Emeritus Award

Denny Hoffman, Thedford, Neb., was named a Hereford Herdsman Emeritus during the National Western Stock Show (NWSS) in Denver Jan. 17. Hoffman has been actively involved with Hereford cattle for 50 years.

The Hereford Herdsman Emeritus Award is presented by Hereford Herdsmen of the Year recipients to individuals who they feel deserve the Herdsman honor.

Denny's involvement with the Hereford breed has progressed from being a herdsman, a manager and now an owner of his own herd: Hoffman Herefords, Thedford, Neb. Hoffman Herefords is a family operation with Denny; his wife, Dixie; and his son and daughter-in-law, Jason and Kaycee.

During the 1970s, Denny fit Denver champions on the Hill and carloads in the Yards, as well as at numerous other register of merit shows for a nationally recognized operation. Since then Hoffmans have raised and shown many, many winners of their own. Most recently, at the 2014 NWSS, Hoffman Herefords won the carload show and won grand champion polled female.

Denny Hoffman was named a Hereford Herdmsan Emeritus prior to the selection of the champion carload in Denver. Pictured at the award presentation (l to r) are: Denny's wife, Dixie; Denny; his son and daughter-in-law, Jason and Kaycee Hoffman; and grandson, Haxton.

Denny has a strong affiliation with the showring, but he says he's even more adamant about the Hereford breed's position as a provider of seedstock for commercial cattlemen.

He served on the American Hereford Association board of directors from 2006-2010. HW