



# Atlas, Ellard Families Honored at Fort Worth Hereford Show

C-S Gran Torino 8172 ET won the champion horned bull title at the Fort Worth National Hereford Show Feb. 1. The champion polled bull honors went to STAR TCF Shock & Awe 158W ET.

Judging the 214-head show was the father-son team of Dan Hoge, Kewanee, Ill., and Mark Hoge, Macomb, Ill. "There is no breed of cattle that is enjoying popularity like the Hereford breed is right now," said Dan prior to selection of the champion horned



**Jo and Bill Ellard**

female. "When you talk about breed progress, you look at the average of the class. All breeds can have good cattle in the upper end but where this breed is really making such progress,



**Claudia and Jim Atlas**

in my mind, is the average of the cattle were really, really good."

The horned show was dedicated to Bill and Jo Ellard, Dallas, Texas, and Jim and Claudia Atlas, Grandview, Texas, was the polled show honoree.

Gran Torino is a 2-year-old son of DM BR L1 Domino 146, owned by Williams/Ferguson Ranch L.P., Decatur, Texas; Dennis Schock, Sherman, Texas; and Colyer Herefords, Bruneau, Idaho. Rylee



BW	3.4
WW	54
YW	84
MM	23
M&G	50

**C-S Gran Torino 8172 ET**

**Grand and yearling champion horned bull**, by Williams/Ferguson Ranch L.P., Decatur, Texas; Dennis Schock, Sherman, Texas; and Colyer Herefords, Bruneau, Idaho, with a March 1, 2008, son of DM BR L1 Domino 146.



BW	2.0
WW	54
YW	83
MM	25
M&G	53

**BR Currency 8144 ET**

**Reserve grand and fall calf champion horned bull**, by Rylee Barber, Channing, Texas, with a Sept. 7, 2008, son of DM BR Sooner.



BW	4.3
WW	57;
YW	101
MM	19
M&G	48

**H Poetic Justice 8042**

**Grand and spring yearling champion horned female**, by Karlee Osborne, Sheridan, Ill., with an April 18, 2008, daughter of TH JWR SOP 16G 57G Tundra 63N.



BW	1.3
WW	52
YW	80
MM	25
M&G	52

**BR Zoey 8143 ET**

**Reserve grand and fall calf champion horned female**, by Rachel Adkins, Canadian, Texas, with a Sept. 7, 2008, daughter of DM BR Sooner.





Barber, Channing, Texas, claimed the reserve horned bull title with BR Currency 8144 ET by DM BR Sooner.

The champion polled bull, Shock & Awe, is a yearling son of STAR Bright Future 533P ET, and owned by Star Lake Cattle Ranch, Skiatook, Okla.; TCF & Co., Petoskey, Mich.; Tennessee River Music Inc., Ft. Payne, Ala.; and Buffalo Bend Farm, Lawrenceburg, Tenn. Golden Oak Outcross 18U was chosen reserve champion polled bull. The son of Golden-Oak Fusion 3S is owned by Hoffman Herefords, Thedford, Neb.; Ward Ranch, McAlester, Okla.; and Churchill Cattle Co., Manhattan, Mont.

In the female show, H Poetic Justice 8042 by TH JWR SOP 16G 57G Tundra 63N won the horned show and STAR

KKH SSF Olivia 15U ET by Remital Online 122L won the polled show. H Poetic Justice is owned by Karlee Osborne, Sheridan, Ill. Reserve horned female honors went to BR Zoey 8143 ET by DM BR Sooner, owned by Rachel Adkins, Canadian, Texas.

Champion polled female, Olivia, is owned by Kasey Herman, Skiatook, Okla.; Star Lake Cattle Ranch, and B J Herman & Sons, Edgerton, Ohio. Randa Owen, Ft. Payne, Ala., and Purple Reign Cattle Co., Toulon, Ill., with Purple HCC Billie Jean 32V was chosen reserve



Judges Dan and Mark Hoge

champion polled female.

At the end of the show, Star Lake Cattle Ranch was awarded the banners for polled best 6 head, premier breeder and premier exhibitor. Rylee Barber was named

horned premier breeder and W4 Ranch, Morgan, Texas, and horned premier exhibitor. Barber Ranch, Channing, Texas, exhibited the first-place horned get-of-sire with a group sired by DM BR Sooner.

To view complete results of the 2010 Fort Worth Stock Show National Hereford Show visit [Hereford.org](http://Hereford.org).



BW 3.9  
WW 59  
YW 90  
MM 21  
M&G 51

**STAR TCF Shock & Awe 158W ET**

Grand and junior calf champion polled bull, by Star Lake Cattle Ranch, Skiatook, Okla.; Buffalo Bend Farm, Lawrenceburg, Tenn.; TCF & Co., Petoskey, Mich.; and Tennessee River Music Inc., Ft. Payne, Ala., with a Feb. 5, 2009, son of STAR Bright Future 533P ET.



BW 5.1  
WW 54  
YW 87  
MM 17  
M&G 44

**Golden Oak Outcross 18U**

Reserve grand and yearling champion polled bull, by Hoffman Herefords, Thedford, Neb.; Ward Ranch, McAlester, Okla.; and Churchill Cattle Co., Manhattan, Mont., with a March 10, 2008, son of Golden-Oak Fusion 3S.



BW 4.4  
WW 58  
YW 100  
MM 19  
M&G 48

**STAR KKH SSF Olivia 15U ET**

Grand and junior yearling champion polled female, by Kasey Herman, Skiatook, Okla.; Star Lake Cattle Ranch, and B J Herman & Sons, Edgerton, Ohio, with a Jan. 5, 2008, daughter of Remital Online 122L.



BW 3.8  
WW 41  
YW 71  
MM 14  
M&G 34

**Purple HCC Billie Jean 32V**

Reserve grand and spring calf champion polled female, by Randa Owen, Ft. Payne, Ala., and Purple Reign Cattle Co., Toulon, Ill., with an April 4, 2009, daughter of NJW 1Y Wrangler 19D.





**BR Marie Lavoe 7159**  
**Champion horned cow-calf pair,**  
 Katie Fehlman, Junction City, Kan.,

with an Oct. 11, 2007, daughter of BR Lansing 3060 and her October bull calf sired by KJ SPH 520E Carter 183J.

BW	3.5
WW	55
YW	86
MM	23
M&G	50



**LF MS 733G Joleen 7003**

**Champion polled cow-calf pair,**  
 Justin and Amanda Bacon, Prairie Grove, Ark., with a Feb. 14, 2007, daughter of UPS Journey 1ET and her June bull calf by CB Master Boomer 051B.

BW	3.9
WW	37
YW	61
MM	14
M&G	32



**CH Ms Reba 7016 ET**

**Reserve champion horned cow-calf pair,** Cameron Curry, McAlester, Okla., with a March 1, 2007, daughter of BR Moler ET and her May heifer calf sired by CH L1 Moler 7014 ET.

BW	5.2
WW	55
YW	96
MM	24
M&G	51

★ ★ ★ ADDITIONAL DIVISION RESULTS ★ ★ ★

**Horned spring calf champion heifer:** Jacqueline Rosson, Milford, Texas, with GKB Notice Me Too B954 ET by UPS TCC Nitro 1ET.

**Reserve horned spring calf champion heifer:** Jessica Middleswarth, Torrington, Wyo., with C&M New Mexico Lady 9057 by KJ BJ Bounty Hunter 741P.

**Reserve polled spring calf champion heifer:** Mallorie Phelps, Grandview, Texas, with STAR KKH SSF HCC Venus 385W ET by DN BR L1 Domino 146.

**Horned junior calf champion heifer:** Amelia Stallings, Eugene, Ore., with C Notice Me Nitro 9161 ET by UPS TCC Nitro 1ET.

**Reserve horned junior calf champion heifer:** Kendi and Seely Sayre, Arenzville, Ill., with C Ms Reno 9078 by C Reno 6142 ET.

**Polled junior calf champion heifer:** Star Lake Cattle Ranch, Skiatook, Okla.; Kasey Herman, Skiatook, Okla.; and BJ Herman & Sons, Edgerton, Ohio, with STAR KKH SSF Keyshona 25W ET by Remitall Online 122L.

**Reserve polled junior calf champion heifer:** Shepherds View Farm, Bridgeville, Del., with Purple Stellsappa 1V by Purple Millsap 45S.

**Reserve horned fall calf champion heifer:** Kati Fehlman, Junction City, Kan., with BR Corinna 8175 ET by BR Moler ET.

**Polled fall calf champion heifer:** Shayne Myers, Colusa, Calif., with EJS S04 Paris U37 by CSF MSU WF Ransom 115R.

**Reserve polled fall calf champion heifer:** Kirbie Day, Waxahachie, Texas, with RW MC Krissie 3078 8120 ET by RW KW Hummer K23 3078.

**Horned intermediate champion heifer:** Clayton Schmitt, Ulysses, Neb., with H Cattle Kate 8045 ET by Go Excel L18.

**Reserve horned intermediate champion heifer:** Rope Stewart, Sterling City, Texas, with H Mary Jane 8053 ET by GO Excel L18.

**Polled intermediate champion heifer:** Lucas, Logan and Cory Stumpf, Columbia, Ill., with RW Kassie 533P 8104 ET by STAR Bright Future 533P ET.

**Reserve polled intermediate champion heifer:** Maggie Dorman, Madisonville, Texas, with H2 6086 Desire 8403 by DCC 4002 Tempt 6086.

**Reserve horned spring yearling champion heifer:** Grace Keilty, Cedar, Mich., with CSF BR Gabrielle 8150 ET by DM BR Sooner.

**Polled spring yearling champion heifer:** Kagny Collins, Flanagan, Ill., and Purple Reign Cattle Co., Toulon, Ill., with Purple Clementine 29U ET by LaGrand Reload 80P ET.

**Reserve polled spring yearling champion heifer:** Brady, Brooke and Ben Jensen, Courtland, Kan., with CRR 552 Kelly 844 ET by CJH L1 Domino 552.

**Horned junior yearling champion heifer:** Montana, Chance, Austin and Nick Deppe, Maquoketa, Iowa, with C Miss Platinum 8039 ET by LCI 157K Ribstone 79P.

**Reserve horned junior yearling champion heifer:** Eric Rosson, Milford, Texas, with DRS 146 Erica Claire S818 by DM BR L1 Domino 146.

**Reserve polled junior yearling champion heifer:** Purple Reign Cattle Co. and Carlson Cattle, Royal Center, Ind., with Purple CMCC Nastia 9U.

**Polled spring calf champion bull:** Star Lake Cattle Ranch; TCF & Co., Petoskey, Mich.; and Turkey Feather Ranch, Ada, Okla., with STAR TCF Lock-N-Load 300W ET by LaGrand Reload 80P ET.

**Reserve polled spring calf champion bull:** Buck Cattle Co., Madill, Okla.; and Mark McClintock, San Angelo, Texas, with MCC Easy Domino 9104 ET by H Easy Deal 609 ET.

**Horned spring calf champion bull:** Colyer Herefords, Bruneau, Idaho, with C Notice Me Now Nitro 9178 ET by UPS TCC Nitro 1ET.

**Reserve horned spring calf champion bull:** Kevin Jensen, Courtland, Kan., with KJ DWE 968R Revise 015W by KJ C&L Pure Frost 645N ET.

**Reserve polled junior calf champion bull:** Star Lake Cattle Ranch; Kasey Herman; Tennessee River Music Inc., Ft. Payne, Ala.; and Lamb Bros. Beef/Towner Farms, Wilson, Wis., with STAR KKH SSF Kamikaze 41W ET by STAR Bright Future 533P ET.

**Horned junior calf champion bull:** Larsons' Polled Herefords, Clifton, Texas, with KCL 17N Neon Sign 2042 12W ET by GH Neon 17N.

**Reserve horned junior calf champion bull:** Gary & Kathy Bucholz, Bardwell, Texas; and Mallorie Phelps, Grandview, Texas, with GKB EJE B627 Full Tank B927 ET by GKB Downtown B627 ET.

**Polled fall calf champion bull:** Rockin W Polled Herefords, Schulenburg, Texas; and Rainbow Cattle Services, Ennis, Texas, with RW Rowdy 3078 8119 ET by RW KW Hummer K23 3078.

**Reserve horned fall calf champion bull:** Langford Herefords, Okmulgee, Okla., with LH Rambo 8210 ET by GH Rambo 279R.

**Polled intermediate champion bull:** T-Bone Ranch, Antonito, Colo., with TBR Select 8504 by DCC 125L Master Lock 3166 ET.

**Horned intermediate champion bull:** B&C Cattle Co., Miami, Texas, with B&C L1 Rambo 28076 by GH Rambo 279R.

**Reserve horned intermediate champion bull:** W4 Ranch, Morgan, Texas, with W4 613 Domino U036 by H Banker 613 ET.

**Reserve polled champion yearling bull:** Morgan Ranch, Burwell, Neb., with TCC MR Davidson 81 ET by Ankonian Midas 72.

**Reserve horned yearling champion bull:** Chad Wilson, Cloverdale, Ind.; and Hunter Hamilton, Heltonville, Ind., with WCC WOF Ironman U302 by WCC Slam Dunk R26 ET.

**Polled champion senior bull:** Michigan State University, E. Lansing, Mich.; Star Lake Cattle Ranch; Pollard Farm/MCS, Enid, Okla.; and Eva Hamman, Jacksboro, Texas, with MSU TCF Titleist 2T ET by S&S Kodiak 49J.

**Horned champion senior bull:** Upstream Ranch, Taylor, Neb.; Carlee Meeks, Taylor, Neb.; and Prairie Meadow Herefords, Springfield, Ill., with UPS Odyssey 7128 by UPS Odyssey 1ET.

**Reserve horned senior champion bull:** Hart Hereford Farm, Jackson, Tenn.; Four L Hereford Farm, Atwood, Tenn.; and Stan Foster, Paragould, Ark., with Four L Odyssey 7059T by UPS Odyssey 1ET.





**Polled best 6 head, premier breeder and premier exhibitor** — Star Lake Cattle Ranch



**Horned get-of-sire** — DM BR Sooner progeny by Barber Ranch, Channing, Texas

★ ★ ★ **Southwestern Livestock Exposition** **Hereford Junior Show**

Jan. 23 • Judge: Dr. Bob Kropp, Stillwater, Okla. • 131-head shown



**Champion horned female**  
Tracey Brent, Campbell, with RPH TNR Jewel 008, 3/2/09, by SLS RPH Samaritan 101S.



**Reserve champion horned female**  
Rylee Owen, Mason, with KLD BR Carol Neon D85 ET, 4/21/08, by GH Neon 17N.



**Champion polled female**  
Kim Wilson, Stephenville, with MH 122L Necklace 812 ET, 10/1/08, by Remital Online 122L.



**Reserve champion polled female**  
Karlee Cothrum, Santo, with RU BA 61S Purty 225U, 2/25/08, by Blair-Athol Pure Luck 61S.

**Hereford steer wins reserve grand**

Twelve-year-old Allie Henrie, Wolfforth, Texas, exhibited her 1,320-lb. Hereford steer to the overall reserve grand champion steer title in the junior show at the Fort Worth Stock Show Feb. 4-5, beating approximately 2,600 steers. It's the first time since 1978 that a Hereford steer has been grand or reserve overall. Henrie also earned a record \$200,000 from Coors Distributing Co., Ft. Worth, for the steer in the Sale of Champions Feb. 6.

The Henries purchased the September 2009 son of JCS Showtime as a 400-lb. prospect from Jay Carr of Carr Cattle Co., Sudan, Texas, and Eric Drager, of Drager Cattle Co., Texico, N.M., who raised him. **HW**







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Southwestern Livestock Exposition

# Hereford Pen Show

Jan. 30 • 8 pens shown • Judges: Mark Akin, Iberia, Mo.; Dan Hoge, Kewanee, Ill.; and Charles Hoppe, Gause, Texas



**Champion pen**, by Star Lake Cattle Ranch, Skiatook, Okla. The group of spring bull calves was sired by LaGrand Reload 80P ET and STAR Bright Future 533P ET.



**Reserve champion pen**, by Langford Herefords, Okmulgee, Okla. The group of fall bull calves was sired by JHR 177D Standard Lad 59J and GH Rambo 279R. **HW**

## Texas Hereford Assn. 41st Annual Premium Whiteface and Replacement Female Sale

Ft. Worth, Texas—Jan. 31 • Auctioneer: Leo Casis • Reported by: Adam Cotton • 217 comm. females \$265,600; average \$1,224

**Pen 110**, 11 2008 bred Hereford heifers, consigned by Summerour Ranch, Dalhart, to Diamond S, Ft. Worth ----- \$4,300/heifer

**Pen 112**, 10 2008 bred Hereford heifers, consigned by Scharbauer Cattle Co., Amarillo, to Diamond S -----\$2,500/heifer

**Pen 100**, 12 English baldie cows with calves at side, consigned by Texas Dept. of Criminal Justice, Huntsville, to D&D Farms, Grandview ----- \$1,550/pair

**Pen 114**, 10 Hereford bred heifers, consigned by W4 Ranch, Morgan, to Wilbert Dernehl, Orchard-----\$1,500/heifer

**Pen 103**, 12 Hereford bred heifers, consigned by MK Ranch, Era, to Green Acres, Whitney -----\$1,300/heifer

**HW**

## ★★★ Cowtown Select Sale averages \$5,329

A strong and steady sale was evident again this year at Fort Worth. The averages indicated broad interest for Hereford genetics, and this sale annually presents a stout set of cattle. When the gavel fell for the final time, 35.5 lots had gathered \$189,200 to average \$5,329. Four flushes lead the averages at \$7,700, 10.5 bulls commanded \$6,148 per lot, 18 females graced the ring at an average of \$5,147 and three embryos sold for \$400 per embryo.

C&M Herefords, Nara Visa, N.M., makes a statement on a yearly basis at this sale and repeated again this year with the high-selling lot at \$15,000. C&M New Mexico Lady 9041 ET, a March 11, 2009, daughter of KJ BJ Bounty Hunter 741P, attracted the attention of Andrew and Bonnie Orsak, Wallis, Texas.

Cutting Edge Genetics, Grandview, Texas, bid \$13,200 for the right to select a donor flush from donors co-owned by W4 Ranch, Morgan, Texas, and Hoffman Herefords, Thedford, Neb.

Topping the bull sale at \$10,000 was RSS Channing Gold 0901 ET, a Jan. 8, 2009, son of BR DM Channing ET, consigned by Ronald Schlegel, Olney, Texas. Diamond S Cattle, Ft. Worth, selected this outstanding bull.

C&M Herefords returned to the sale ring with an outstanding herd bull prospect C&M T9 Advance 9007, a Feb. 2, 2009, son of GO 3196 Advance T9. Summerour Ranch, Dalhart, Texas, bid

\$9,000 for this future herd sire.

Nelson Land and Cattle Co., Kingston, Okla., consigned Lot 10X, the right to flush H Pure Poetry 446, a March 2, 2004, daughter of C -S Pure Gold 98170. Shane Prill, Wichita, Kan., bid \$8,800 for the privilege.

MCS STAR PF 80P Rachael 801U, a Jan. 11, 2008, daughter of LaGrand Reload 80P, selling safe to the national champion KT John Wayne 7167, brought \$8,000 on a bid from McInnis Cattle Co., May, Texas. This heifer was consigned by MCS Polled Herefords, Elgin, Okla.; Star Lake Cattle Ranch, Skiatook, Okla.; and Pollard Farms LLC, Enid, Okla.

W4 Ranch, Morgan, Texas, consigned the next two high-selling lots. Lot 37, a June 7, 2008, son of H Banker 613 ET, brought \$7,500 while his stall mate Lot 34, a Jan. 3, 2009, son of H Banker 613 ET, sold three-quarter interest and full possession for \$7,000. Diamond S Cattle laid claim to both of the bulls.

Eddie Sims, Elgin, Okla., was the auctioneer, and the sale was managed by the Texas Hereford Association, Jack Chastain, secretary, and the Texas Polled Hereford Association, J.C. and JoAnne Rogers, secretaries.

— **Joe Rickabaugh**, American Hereford Association director of field management and seedstock marketing