

The Opportunity of a Lifetime — We Want You!

The National Junior Hereford Association (NJHA) is an organization of great honor that represents individuals of hard work, dedication and passion. The NJHA is something that we should all feel very fortunate to be a part of. There is an elite group of 12 juniors from across the country who have the grand opportunity to help make decisions and to aid in the development of the young minds and leadership skills of Hereford juniors.

If you have a desire to make a difference in our youth, enjoy traveling, enjoy getting to work with some of the most amazing people in the cattle industry and

have a passion for the Hereford breed, then I know the job just for you! Four members of the NJHA are elected every year at the Junior National Hereford Expo (JNHE) by their peers who serve as delegates at the annual meeting. The JNHE will be in Grand Island, Neb., this year. If you consider yourself a mentor and leader and

possess the qualities listed above, I urge you to take this opportunity of a lifetime! Making the commitment to run for the junior board can seem intimidating at first, but I can assure you it's a decision that you won't regret.

The first step is making sure that you have your application and all materials completed and



**NATIONAL JUNIOR
HEREFORD ASSOCIATION**

Chairman – Brady Jensen,
brjensen@ksu.edu

Vice chairman – Amanda Bacon,
amanda.bacon@okstate.edu

Communications chair – Elise Hackett,
mhackett2@illinois.edu

Membership chair – Kristin Bielema,
kbielema@comcast.net

Leadership chair – Taryn Adcock,
trose@adcockshowcattle.com

Fundraising chair – Jason May,
jason.may@jacks.sdstate.edu

Directors
Austin Cole, *austin.cole132@topper.wku.edu*
Cody Jensen, *cjensen8@ksu.edu*
Tommie Lynne Mead,
tommie_lynne@hotmail.com
Jessica Middleswarth,
jess.middleswarth@gmail.com
Kelsey Repenning,
kelsey.repenning@gmail.com
Kelsey Stimpson, *kscattle@mindspring.com*

Director of youth activities
Amy Cowan
P.O. Box 014059, Kansas City, MO 64101
816-842-3757, acowan@hereford.org

JrHereford.org

Wisconsin to Host 2016 Junior National Hereford Expo

Hereford youth, their families and supporters, will travel to Madison, Wis., for the 17th annual Junior National Hereford Expo (JNHE). The event will run from Saturday, July 9 through Saturday, July 15, 2016.

Members of Wisconsin JNHE host committee recently signed the contract to host the event at Madison's Alliant Energy Center.

National Junior Hereford Association (NJHA) members look forward to the JNHE all year, preparing not only their cattle, but also themselves, for a variety of fun-filled and educational activities and contests. The event will draw more than 2,500 people to Madison.

"The JNHE is where lifetime Hereford friendships are made and future leaders are developed," says NJHA Board Member Taryn Adcock, Assumption, Ill. "It is a week of fun, friends and family."

During the JNHE, youth can participate in 24 different contests, everything from quiz bowl to showmanship to the Great American Certified Hereford Beef (CHB®) Grill-off. Also at the event, nearly \$30,000 will be awarded in scholarship monies to NJHA members.

Not to be forgotten is the highly competitive cattle show. Last year more than 610 exhibitors from 34 states entered 1,530 entries including: steers, cow-calf pairs, bred-and-owned bulls, junior AI bulls, bred-and-owned heifers, junior AI heifers and owned heifers.

The JNHE is much more than just a cattle show, but a highly anticipated Hereford event, giving youth not only a chance to show off a year's worth of hard work, but also to gain valuable lifelong skills which will mold them into successful adults. **HW**



Co-chairman of the 2016 Junior National Hereford Expo (JNHE) — BJ Jones, Darlington, Wis., and Sondra Brancel, Endeavor Wis.,— signed the contract to host the 2016 JNHE at the Alliant Energy Center in Madison, Wis. Also pictured is Mark Clarke, Alliant Energy Center executive director. The show will be July 9-15, 2016.

submitted through the hereford.myreviewroom.com by May 1. This is the same program used for Hereford scholarships and is a super easy website to use. There are seven steps you need to go through to make sure that you have everything complete and in order.

- 1) Obtain and submit seven recommendation letters.
- 2) Complete a one-page essay on the topic "My Goal as an NJHA Director."
- 3) Upload a color photograph of yourself (suitable for printing purposes).
- 4) Upload an 8×10 campaign flyer.
- 5) Upload an NJHA Director Nomination Form that has been signed by your state advisor and notarized.
- 6) Complete the application available on the "Hereford Review Room."
- 7) Double check that you have fulfilled all the tasks. Your application will not be submitted until you do so.

Once you have submitted your application, you're going in the right direction toward an adventure that will be one that you'll never forget. As a candidate, you will have the chance to assist in running one of the largest cattle shows in the country — the JNHE. This task

alone is a challenge in itself and requires hard work and dedication. But, we all know that anything worth having doesn't come easily. I can assure you that the hard work you put in before and during the JNHE will pay off.

Running for the board was one of the most amazing experiences I've had thus far. I was fortunate enough to meet phenomenal people from all over the country, and I had the opportunity to run alongside seven candidates who all share the same passion for the Hereford breed as I do.

If elected to the board, you will not only get to help plan JNHE and the Program for Reaching Individuals Determined to Excel (PRIDE) Convention, but you'll also travel to shows all over the country and attend many events including the Youth Beef Industry Congress (YBIC). The experience and knowledge you will gain from your time on the board is second to none, and you'll have the opportunity to work alongside eleven outstanding board members from across the country, who will all become a part of your family.

If you have any questions about this amazing opportunity, please contact any of the current NJHA board members, Amy Cowan at acowan@hereford.org or Bailey Clanton at bclanton@hereford.org. We would be glad to explain more about the process and the duties of the NJHA board. **HW**