

# Hereford Youth Kick it in Kansas

**M**ore than 640 Hereford youth and their families traveled to Kansas City July 9-16 for the 2011 Junior National Hereford Expo (JNHE).

Hosted by Kansas Hereford youth at the American Royal Complex in Kansas City, Mo., the 2011 JNHE was a fun-filled week of contests and activities. A record 1,189 entries — including 561 polled owned heifers, 185 horned owned heifers, 248 bred-and-owned heifers, 61 bred-and-owned bulls, 28 cow-calf pairs and 106 steers — were exhibited throughout the week.

During the week, more than \$23,250 in scholarships was awarded to juniors, and Hereford youth had the opportunity to participate in more than 23 contests outside the showring.

An event of this magnitude is possible only through the generous support of corporate and breeder sponsors. The 2011 VitaFerm® JNHE was sponsored by BioZyme Inc., St. Joseph, Mo.; United Missouri Bank, Kansas City, Mo.; Tyson Foods, Springdale, Ark.; and Sullivan Supply/Stock Show University, Dunlap, Iowa.

The event is an action-packed seven days. On the following pages, you will find highlights of Hereford youth “Kickin’ it in Kansas.”



## **JNHE coverage includes:**

- 58 *Retiring NJHA Board: That's A Wrap*
- 61 *New Hereford Youth Leaders Selected*
- 64 *Champion Senior Showman: Her Moment to Shine*
- 66 *Herdsmen of the Year: Live it. Love it. Lead it.*
- 68 *Advisor of the Year: A Humbling Honor*
- 76 *Vicklands, Day, Tucker, Middleswarth Take Owned Heifer Show Honors*
- 77 *Tucker, Jensens Grab Bred-and-Owned Female Titles*
- 78 *Middleswarth, Allan Top Steer Show*
- 79 *Miller, Deppe Show Winning Bulls*
- 80 *Starr, Choate Win Cow-Calf Show*
- 81 *Other Show Award Winners*
- 82 *Hereford Showmen Stand Out*
- 86 *Division and Class Winners*
- 99 *Hereford Juniors Compete in 23 Contests*
- 104 *Hereford Youth Awarded Scholarships*



## Sunday, July 10



National Junior Hereford Association (NJHA) board member Jacob Metch, Bainbridge, N.Y., checks the tattoo on the heifer owned by Bailey Buck, Madill, Okla., during the cattle processing in Hale Arena on Sunday.

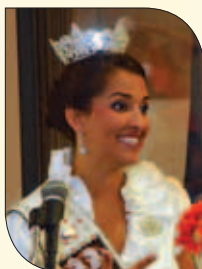
Thanks to Cavender's Western Outfitters and Kansas juniors, all JNHE exhibitors took home a "Kickin' it in Kansas" boot bag to remind them of their week in Kansas City.



Ryan Moser, Westmoreland, Kan., presents his illustrated speech in the peewee competition. Thirty-seven NJHA youth competed for top honors in this contest.



## Monday, July 11



2010-2011 National Hereford Queen Bethany Nolan, Gilmer, Texas, addresses a roomful of state Hereford queens and princesses, in addition to many young ladies with dreams of becoming queen one day, during the queen's tea and orientation in the Governor's Room on Monday afternoon.

McKenzie Boyer, Langley, Okla., enjoys her finger food selections during the queen's tea on Monday. In addition to conversation and refreshments, participants also enjoyed a lesson on etiquette by Diane Johnson, Ft. Worth, Texas.



Nebraska NJHA members (l to r) Jackie Lewis, Burwell; Whitney Steckel, Taylor; Levi Farr, Moorefield; Abigail Lewis, Burwell; and Mickayla Sheets, Wallace, demonstrate the benefits of Certified Hereford Beef (CHB®) during their CHB Grill-off skit on Monday. Eight state teams prepared clod tenders, tri tip or ground beef with unique recipes, then presented the completed dish with facts about CHB to a panel of three judges.



A highlight of the week, 79 teams competed on Monday afternoon for the 3-on-3 basketball championship titles in four age divisions. Pictured here are the Kansas and Texas peewees battling it out in the championship game.



The mentor program mixer included a scavenger hunt to various state stalls throughout the barn. Mentor Brooke Jensen, Courtland, Kan., and her protégé Reid Allen from Quincy, Ill., get their next clue from Barbara Ernst, Windsor, Colo.



JNHE attendees enjoyed various games and activities all week at the ringside VitaFerm Sure Champ booth. During the opening ceremonies barbeque, youth tested their skills by tossing feed scoops into varying heights of feed buckets.



Stock Show U provided friendly cornhole competition during the opening ceremonies barbeque on Monday evening.



The VitaFerm Sure Champ booth was a popular attraction during the week, as youth spun the Sure Champ game wheel each day for prizes.



Forty junior Hereford exhibitors were recognized as "retiring" members exhibiting at their last JNHE.



More than 640 youth from 39 states enter the Hale Arena showing for the 2011 JNHE opening ceremonies on Monday evening. Each state was introduced, and recognitions were made for some JNHE contests.

# Tuesday, July 12



Forty-two golfers participated in the Hereford Youth Foundation of America golf tournament at Paradise Pointe near Smithville, Mo.

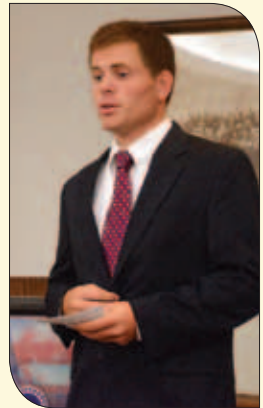


Members of the Georgia senior team marketing team worked to persuade the judges to purchase their heifer during the team marketing competition in Hale Arena. Seven junior teams and eight senior teams competed.

Many youth donned their VitaFerm Sure Champ t-shirts during the JNHE judging contest on Tuesday, which was proclaimed VitaFerm Sure Champ Day.



More than 450 participants tested their judging skills during the JNHE judging contest in Hale Arena.



Chandler Mulvaney from Opelika, Ga., gives his presentation during the extemporaneous speaking contest. In this contest, seven participants were given 30 minutes to research and prepare a speech on a topic about the beef industry.



On Tuesday afternoon, the National Hereford Women provided an ice cream social for participants and their families. During this event, youth were also given the opportunity to create one-of-a-kind bracelets and necklaces.



Oklahoma senior quiz bowl team members (l to r) Keysto Stotz, Skiatook; K.C. Barnes, Hulbert; Cameron Curry, McAlester; and Miranda Stotz, Skiatook, prepare their final, written answer during the Hereford bowl championship round on Tuesday afternoon. Oklahoma went on to claim the championship title in both the junior and senior divisions.



Lauren Jones, Darlington, Wis., (right) assists Tayton Stolee, Argyle, Wis., with clipping during the Sullivan Supply/Stock Show University team fitting contest. State teams of three from 17 states participated in this event.



Kirk Stierwalt, Leedey, Okla., and Dave Allan, Schulenburg, Texas, conducted an Honor Show Chow fitting clinic on Tuesday afternoon. JNHE participants and families learned tips from these experts on fitting techniques and tools.

## Wednesday, July 13



Judge May gives peewee showmanship participant Tobi Wilber, Belleville, Kan., some tips during the peewee semifinal competition.



Judge Viator congratulates reserve intermediate champion showman Shelby Zink, Oxford, Ind. Also capturing the moment was videographer Brad Hook. He produced highlight videos throughout the week. Check them out at [Hereford.org](http://Hereford.org).

Ruth Ihry, Valley City, N.D., won a showbox full of supplies from Sullivan Supply. All youth who participated in the showmanship contest were entered in a drawing for the showbox.



Wednesday afternoon the top 10 senior showmanship finalists demonstrated their fitting techniques prior to the selection of the champion showman.

## Thursday, July 14



Judge Blake Nelson slaps the grand champion steer shown by Jessica Middleswarth, Torrington, Wyo.



Judge Claeys congratulates Blake Tucker for exhibiting the grand champion bred-and-owned female. Tucker's heifer went on to be named reserve grand champion in the owned polled show on Saturday.



Division champion bulls vying for grand champion bull title.

## Friday, July 15



Bob and Lisa Norton were named honorary NJHA members during the 2011 JNHE. Pictured here, Rossie Blinson, 2010-11 NJHA chairman, presents Bob Norton a Hereford bronze for the couple's efforts supporting Hereford youth and the JNHE. Since 2006 Biozyme Inc. has donated a quarter million dollars to support the JNHE.



During the awards banquet, Dale and Lesli Kottkamp were recognized for serving as NJHA advisors for six years.



Throughout the week the National Hereford Queen, along with state queens, helped lead in classes and distribute awards. Pictured (front row, l to r) are: Brianne Abramovitz, Columbia, Mo.; Ashley Vandewalle, Cedar Rapids, Neb.; Bethany Nolan, Gilmer, Texas, 2010-11 National Hereford Queen; Bridget Beran, Claflin, Kan.; and Kim Wilson, Monahans, Texas. Back row (pictured, l to r) are: Alecia Knapp, Waverly, Iowa; Devann Gregory, Houstonia, Mo.; Ashton Lierle, Ft. Cobb, Okla.; Sarah Katelyn Smith, Midlothian, Texas; Amanda Bacon, Prairie Grove, Ark.; and Elise Hackett, Tuscola, Ill.

## Saturday, July 16

"Kickin' it in Kansas" was hosted by Kansas Hereford enthusiasts. A large dedicated group of youth and their families helped plan the JNHE and served as hosts throughout the event. 2011-12 NJHA Chairman Matt Woolfolk and AHA Youth Director Amy Cowan recognized Sue Rowland, Marysville, Kan., prior to the champion female selection on Saturday for her tireless efforts chairing the event.





A total of 13 division winners vied for champion owned polled female honors.



Judge Callis selects the champion owned polled female exhibited by the Vickland family.



Judge Callis selects Kirbie Day's heifer as grand champion horned owned female.



Young JNHE attendees were able to "work cattle" and enjoy movies — giving parents an often needed break — in the kids' corner of the showing throughout the week.



Herdsmen of the Year finalists were recognized on Saturday. Pictured (l to r) are: Clayton Miller, Thorntown, Ind.; Mark Sims, Elgin, Okla.; Joel Butler, Republic, Mo.; Geoff Andras, Checotah, Okla.; and Grady McMahon, Ayr, Neb.



Throughout the week the 12 NJHA directors helped in the ring and facilitated contests.