

'A Hereford Scene in 2016' Sets Records

The stage was set for a blockbuster show in Madison, Wis., July 9-15, for "A Hereford Scene in 2016." The record-setting 17th VitaFerm® Junior National Hereford Expo (JNHE) hosted nearly 900 youth from 41 states who came together to not only compete in the showing and contests, but to participate in the ultimate family and youth event gaining new friends and new experiences.

Hereford youth exhibited a record-number of 1,547 entries, including 716 polled owned females, 273 horned owned females, 300 bred-and-owned females, 106 bred-and-owned bulls, 43 cow-calf pairs and 109 steers. This year the group classes were judged earlier in the week and saw an increase in participation with 22 states exhibiting 110 head of cattle.

Throughout the week, outstanding juniors were awarded nearly \$25,000 in scholarships. They were also able to participate in more than 20 contests outside of the showing.



The Wisconsin crew hosted families at A Hereford Scene Block Party which included a brat feed, band and junior mixer. Another fun family activity was the group painting classes. Hereford enthusiasts of all

ages walked away with a one-of-a-kind souvenir — a Hereford painting they created on their own.

Numerous youth attended the newcomer orientation. This event allowed new JNHE attendees to meet the National Junior Hereford Association board and learn about all that the JNHE offers. Icebreakers provided an opportunity for them to meet people from different states.

The JNHE would not be possible without the incredible support from title sponsor Biozyme Inc., St. Joseph, Mo., as well as a multitude of corporate and breeder sponsors. Thank you to all the sponsors for your continued support of the JNHE.

"A Hereford Scene in 2016" rolled out the red carpet for first-class experiences for the Hereford family. On the pages that follow, check out the highlights from this year's JNHE. **HW**

JNHE coverage includes:

- 50 Day-by-Day Highlights
- 62 New Junior Board Members, Officers Elected
- 64 *Retiring Board: Hooked on Herefords*
- 70 *Herdsmen of the Year: A Family Tradition*
- 76 *Champion Senior Showman: Journey to the Top*
- 80 *Advisor of the Year: More Than an Advisor*
- 82 *Queen Service Project: An Army for One*
- 86 Braman, Effling, Lowderman, Skiles Take Owned Female Show Honors
- 87 Lowderman, Barber, Grab Bred-and-Owned Female Titles
- 88 Barber, Van Horn Show Winning Bulls
- 89 Deppe, Shelton Win Steer Show
- 92 Grimmel, Korniak Win Cow-Calf Show
- 93 Other Show Award Winners
- 94 Group Awards
- 96 Hereford Youth Shine in Showmanship
- 98 Illinois Takes Team Fitting Title
- 102 Behind the Scenes at 'A Hereford Scene in 2016'
- 106 Division and Class Winners
- 122 Hereford Juniors Compete in National Contests
- 128 *Photo Contest: Perfect lighting. Unique angle. Unmatched quality.*
- 144 Hereford Juniors Awarded Scholarships

Saturday



Pulling off a record-setting JNHE is a team effort. Since 2012 a talented group of individuals has been selected each year to serve as JNHE ambassadors. Helping with everything from checking in cattle and people, to organizing contests and working the show office, the ambassador team plays an important role. This year's ambassadors were **Katie Roberti**, Loyaltan, Calif.; **Brooklyn Pettigrew**, Columbia City, Ind.; **Michaela Branen**, Collinsville, Okla.; **Kennedy Core**, Pleasantville, Iowa; and **Rachel Footit**, Middlefield, Conn.



Hereford youth and their families arrived in Madison, Wis., Friday and Saturday.



NJHA board candidates assisted throughout the week.



Saturday was cattle processing and people check-in day.



Attendees young and old enjoyed the Sassy Cow ice cream social.

Sullivan Supply/Stock Show University hosted the Wounded Warrior Bootcamp at JNHE.



In its second year hosted by the NJHA board, the newcomer orientation provided a place for first-time JNHE participants and their families to learn more about what JNHE offers. Following the informational portion were fun activities.

Sunday



NJHA youth put their Hereford and beef industry knowledge to test during the written portion of the Hereford Bowl contest.



The sales contest was Sunday.



In the peewee division, 33 young Hereford enthusiasts gave a speech.



The Wisconsin team grilled burgers for a unique breakfast meal during the grill-off.



Judges ask participants about their Certified Hereford Beef (CHB®) recipe during the grill-off.



National Hereford Queen Taylor Belle Matheny made a grand entrance to the red carpet during opening ceremonies.



National Hereford Queen Taylor Belle Matheny hosted current and future Hereford royalty at the annual princess tea.



Sunday



Kyle Bunge, Watertown, Wis., was selected as the Youth Heifer Award winner. Presenting the award is National Hereford Women President Maddee Moore.



The host state group from Wisconsin make their way around the ring during opening ceremonies.



The University of Wisconsin Marching Band played the National Anthem and later entertained the crowd.



Cattle being led to tie outs.



Wisconsin hosted a block party complete with brats, live music and a mixer for Hereford youth.



A total of 34 NJHA members ended their junior show careers at the 2016 JNHE.

Monday



Hundreds of Hereford youth participated in the judging contest Monday morning.



Members of the Hereford Bowl first-place junior team from Indiana celebrate after winning in the final round.

Monday afternoon, Sure Champ hosted a nutrition clinic for attendees.



Sullivan Supply/Stock Show University hosted fitting and showmanship demonstrations.



On Monday, JNHE participants wore their Sure Champ t-shirts.

Monday



State teams participated in the Sullivan Supply/Stock Show University team fitting contest.



AHA Chairman Sam Shaw addressed the group at the NJHA membership meeting.

The NJHA membership meeting was hosted Monday evening. NJHA board candidates spoke prior to state delegates casting their vote for the election of board members.



In the state group of five contest, 22 states exhibited 110 head of cattle.



The group painting class was a fun family activity.

Tuesday



The showmanship contest kicked off Tuesday's events at JNHE.



Showmanship judge Amanda Schnoor talks with participants in showmanship.



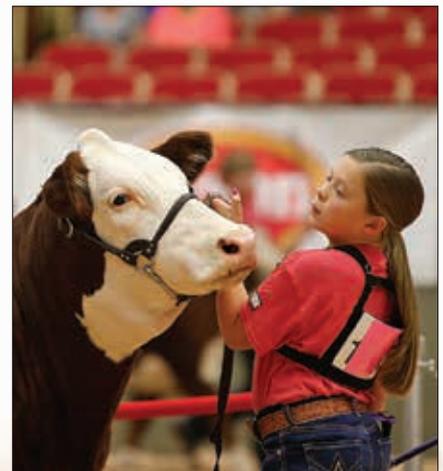
Pre-peeewe showmen take the ring.



Becca Moore, Madill, Okla., works on the topline of her calf in the finals of senior showmanship.



Herdsman of the Year Austin Matheny assists a young showman in the pre-peeewe showmanship division.



Peewe showmanship champion Caitlyn Skiles, Dalhart, Texas, shows during the finals.

Wednesday



Melissa Grimmel, Jarrettsville, Md., exhibits her grand champion cow-calf pair.



Retiring NJHA board members Taryn Adcock and Cody Jensen welcome juniors to the awards night program.



The state basket silent auction had many great items.



Rylee Barber, Channing, Texas, showed the grand champion bred-and-owned bull and Burk Van Horn, Morgantown, Ind., led the reserve grand champion bred-and-owned bull.



The barns were full of activity on show day.

Thursday



Hereford royalty from numerous states assisted National Hereford Queen Taylor Belle Matheny during the owned female show.



NJHA board member Mason Blinson sings the National Anthem to kick off the owned female show on Thursday morning.



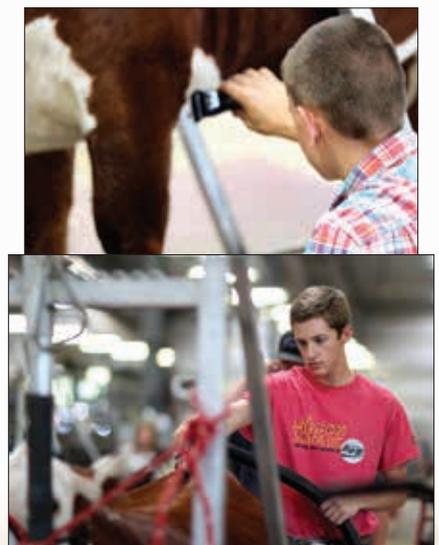
Trevor Lockhart, Bryan, Texas, exits the ring with his ribbon.



The bronze bull on the awards table was an impressive sight.



Thursday, owned heifers took the ring in Madison.



Juniors were busy fitting their calves for the first day of the owned female show.

Friday



National Hereford Queen Taylor Belle Matheny's service project, Kiss the Cow for Nathan, raised \$17,000 for Nathan Largent, a 16-year-old junior member from Kaycee, Wyo., who is battling cancer. Amy Cowan, NJHA director of youth activities, along with the NJHA board, take their turn kissing the cow for Nathan. Special thanks to Bob and Lisa Norton, BioZyme Inc. and Deana Jak Farms for their generous contributions to this cause.



Melissa Grimmel (r), Jarrettsville, Md., won the Walter and Joe Lewis High Point Senior Award. Also pictured (l) is Kelsey Stimpson, NJHA chairman presenting the award.



Overlooking the showing, the Foundation Club was a prime spot to take in the shows and gather with new and old friends.



Paige Coffelt, Omaha, Neb., was selected the 2016 JNHE Social Media Super Star. Presenting the award is National Hereford Queen Taylor Belle Matheny.

Judge Lydell Meier congratulates Chesney Effling, Highmore, S.D., as her heifer was selected grand champion owned horned female.



Carlisle Braman, Refugio, Texas, led the grand champion owned polled female.



A crowd gathered to watch the selection of the owned female champions.