

JNHE advantage

2014 junior national hereford expo daily news — Wednesday

Today is Showmanship Day

Today Hereford youth hit the showing for the Sullivan Supply/ Stock Show University national showmanship contest starting at 8 a.m. Showmanship wouldn't be possible without its title sponsor, Sullivan Supply and Stock Show University — the exclusive grooming product provider for the Junior National Hereford Expo (JNHE) for the past seven years.

"Sullivan Supply has done so much for the JNHE. The Sullivan crew does so much for our youth," says Amy Cowan, American Hereford Association (AHA) director of youth activities and foundation.

Each year, Sullivan Supply distributes \$20,000 in scholarships and this year several Hereford youth were awarded these prestigious scholarships. From 1,216 applicants these Hereford youth — Amanda Bacon, Siloam Springs, Ark.; Melissa Grimmel, Jarrettsville, Md.; Brooke

Jensen, Courtland, Kan.; Anna Krieger, Universal, Ind.; Marie Lock, Avon, Ill.; and Jason May, Randolph, Minn. — were selected for a Sullivan Supply scholarship.

Sullivan Supply and Stock Show University staff offer this tip to Hereford youth before they enter the ring: "The more time you practice, the more you will get out of it and you just can't practice enough."

Hereford youth want to give a big thank you to Sullivan Supply and Stock Show University for all they do in supporting this event.



Spotlight on "The Pulse"

Throughout the year, The Pulse, powered by Sullivan Supply, keeps juniors and adults of every breed up-to-date on the latest news in the show world.

"We appreciate The Pulse sharing Hereford news each week," says Amy Cowan, American Hereford Association (AHA) director of youth activities and foundation.

Sullivan's Supply started The Pulse as a way to give back to the agriculture industry as a means of advertising for all people from every corner of the industry. Anyone can send in information and pictures to be seen by thousands of people from across the country.

This summer The Pulse has really hit its stride with junior national coverage. Providing a daily feed of everything happening in the barns and the showing.

Now with a new app The Pulse is even easier to access! You can download the app through the App Store or Google Play and get The Pulse right at your finger tips, along with many cool features including instant push notifications with the winners of all the major shows.

Don't miss a beat of the stock show industry with The Pulse powered by Sullivan Supply.



Reminders:

- Senior and Intermediate in Ring 1
- Junior and Peewee in Ring 2

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JrHereford.org

Pennsylvania Pride

Leading the way to bring the Junior National Hereford Expo (JNHE) to Harrisburg was the state of Pennsylvania. Back in 2011, Pennsylvania pitched the idea for the Northeastern states to host the annual event.

State leaders say they were driven to host because of the desire to have JNHE closer for kids who are unable to attend when it's farther away.

"Being here in Pennsylvania gives kids who have not had the opportunity to attend a JNHE and for the families who would not be able to go and watch," says Doug Howe of Deana Jak Farms Inc., chairman of the 2014 JNHE host committee.

Through the years many Northeastern juniors have attended JNHE with advisors due to the expense of the entire family traveling the 18 to 22 hours to attend the JNHE.

"We're excited to be hosting junior nationals because it's never been this far east and we feel that it is a good experience for everybody to come out to the East Coast to see how we live out



here and how our agriculture works," says Kelsey Diehl-Howe, Pennsylvania Junior Hereford Association member.

The "Sweet Meal Deal" ticket was also chaired by Pennsylvania, along with committees for facilities, fundraising and organizing volunteers. Offering so many meals was a great benefit for families who are traveling to Pennsylvania.

"To ramp up hospitality, the Sweet Meal Deal ticket was designed to make coming to the event even more affordable by offering great meals for a very low price," Doug explains.

Helping Hooves

National Queen Brooke Jensen, Courtland, Kan., is continuing the National Queen's standard of service with the Helping Hooves service project. Helping Hooves was started in 2012 by then National Hereford Queen Amanda Bacon. This year Brooke is partnering with the Mentoring program to collect pop tabs for the Ronald McDonald House Charities.

Brooke says, "I'm excited about this project because of the cause it stands for, helping families afford to be near their loved one while he/she is being cared for medically."

Ronald McDonald Houses serve as a home-away-from-home for families who have a child undergoing a serious medical issue, such as cancer treatment and transplants. Ronald McDonald Houses allow families a place to stay for little to nothing.

"Each year our National Hereford Queen chooses a community service project that they feel will benefit others in a profound way. Brooke's decision to do the pop tabs for the Ronald McDonald House Charities will bring much needed media attention, and hopefully give other organizations this great service opportunity idea," says Alise Nolan, National Hereford Women president-elect.

Boxes have been placed in each alley for collection. "I know first hand how many pop cans are drank and brought into a cattle show on a daily basis!" Brooke added.

Donate your pop tabs to help a family in need.

Contest Winners

Team Fitting

Champion: *Texas*

Devon Lockhart, Bryan; Scott Chachere, Dayton; and Luke Daniels, Dalhart.

Reserve champion: *Illinois*

James Bernard, Grand Ridge; Kessler Collins, Flanagan; and Korbin Collins, Flanagan.

Hereford Bowl

Champion junior: *Virginia*

Paul Craun, Bridgewater; Brent Hostetter, Lexington; Ashley Hostetter, Lexington; and Abigail Allen, Warrenton.

Reserve champion junior: *Illinois*

Haley Bickelhaupt, Mount Carroll, Lindsey Aden, Saint Joseph; Lauren McMillan, Tiskilwa, and Nicholas Torrence, Media.

Champion senior: *Nebraska*

Katie Nolles, Bassett; Blake Tucker, North Platte; Hannah Williams, Kearney; and Sage Henderson, Alliance.

Reserve champion senior: *Texas*

Kayla Keahey, Commerce; Kyle Bajer, Elm Mott; Harrison Smith, Gatesville; and Scott Chachere, Dayton.

Golf

First-place team: Austin Howe, Nigel Howe, Craig Howe and Dale Lafferty.